BROTHER P-TOUCH CAMPAIGN TERMS AND CONDITIONS

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials for the Brother P-touch Campaign. Participants in the Brother P-touch campaign agree to these Terms and Conditions.

Promoter: Brother International Europe Limited, 1 Tame Street, Audenshaw, Manchester, M34 5JE, United Kingdom.

Administrator: TLC Marketing UK Ltd (TLC), PO Box 468, Swansea SA1 1RH.

- 1. Eligibility: The Promotion is open to residents of Austria, Belgium, Denmark, Finland, France, Germany, the Netherlands, Norway and Great Britain aged 18 or over only. This Promotion excludes the (i) agents and / or the employees of such agents of the Promoter, (ii) employees of the Promoter and its group companies, (iii) the immediate families of the agents and employees referred to in this clause and (iv) anyone else professionally connected with the Promotion or its administration.
- 2. Customers must buy one of the following Qualifying Printers from the Brother P-touch range: PT-H110, PT-D210, PT-D210VP, PT-D400VP, PT-D400, PT-D450VP, PT-D600VP, PT-P710, PT-P750W, noting their serial number and retaining their receipt as proof of purchase.
- 3. Customers purchasing and registering a qualifying printer are then eligible to enter a prize draw to win a European holiday.
- 4. Key promotional dates are;
 - Promotional Period: 1st September 2018 to 31st December 2018.
 - Registration Period: 1st September 2018 to 31st March 2019.
 - Prize draw: winners drawn on 8th April 2019.
 - Prizes must be booked by: 31st August 2019
 - All travel by: 30th September 2020.

5. How to participate:

- Eligible customers who purchase a Qualifying Printer will be directed to the promotional website <u>www.brother.eu/ptouch30</u> where they must enter in their registration details (name, contact number, email address and serial number) by the end of the Registration Period and answer the question relating to a Brother promotional video to be in with a chance of winning a holiday prize. If a customer answers the question correctly they will be entered into the prize draw. There is a limit of one entry per person throughout the Promotional Period.
- The holiday prize will be fulfilled by the Administrator's concierge team.

• Winners of the holidays must have booked and completed all travel by 30th September 2020. The last day for outbound flights is 23rd September 2020.

6. The Prize offered is:

A holiday within Europe for up to four adults (each winner and three guests), consisting of economy return flights from each winner's nearest international airport including baggage (1 hold bag per person), up to seven nights at a 4* hotel on a half board basis, return transfers destination side and £500 or local currency equivalent spending money. Holidays can be tailored within reason to the needs and preference of the winner, subject to availability. Additional prize terms can be found at the end of these Terms and Conditions.

- 7. There is one (1) holiday prize to be won per participating market.
- 8. Following the close of the Promotion, all valid and correct entries will be entered into a draw to select a winner. The draw will be conducted by an independent party on the 8th April 2019.
- 9. The Winners will be contacted by email and telephone by 21st April 2019. Prize winners will need to have responded within 14 calendar days to confirm eligibility and acceptance of the Prize. A maximum of five attempts will be made to contact the winner. If no contact can be made and/or no response is received, the Promoter reserves the right to disqualify that winner. The Promoter then reserves the right to award the Prize to a reserve winner selected in the same manner. The reserve winner will be subject to these same Terms and Conditions. Details of the holiday Prize the winner wishes to take (destination, dates, guests) need to be confirmed at the latest with the Administrator's concierge team by 31st August 2019 and there can be no extension to this deadline.
- 10. The winners will be asked to provide their travel details (including passport information) when contacted by the Administrator's customer service team.
- 11. The Promoter and the Administrator accepts no responsibility for any registrations that are incomplete, illegible, corrupted, lost, damaged, delayed or fail to reach the Administrator.
- 12. The Promoter and Administrator reserve the right to check eligibility of an entrant selected as a Winner and validity and their entry. If, in the Promoter's sole discretion, a Winner is deemed ineligible or their entry is deemed invalid, the Promoter reserves the right to disqualify that Winner.
- 13. The Promoter and the Administrator reserve the right to require customers to provide further verification as to proof of purchase so please keep your receipt or order confirmation. In addition, the Promoter and the Administrator

reserve the right to reject those registrations which it considers, in its absolute discretion, are fraudulent or invalid.

- 14. Your claim will be deemed invalid if (including but not limited to) you;
 - Are not an eligible customer purchasing a qualifying Brother P-touch printer as detailed above.
 - Have not entered by the specified deadline of 31st March 2019.
 - Have not entered a correct serial number for a qualifying Brother Ptouch printer.
 - Have failed in any way to otherwise comply with these Terms and Conditions and corresponding partner Terms and Conditions as determined by The Promoter or the Administrator in its sole discretion.
- 15. The Promoter and the Administrator reserves the right to replace any prize with one of equal or greater value in the event of unavailability due to circumstances beyond its control.
- 16. Prizes are subject to availability and are not for re-sale, cannot be auctioned or exchanged and are not transferable or redeemable for cash.
- 18. Insofar as permitted by law, neither the Promoter nor the Administrator, nor its associated companies, will be responsible or liable to compensate the customer, or accept any liability, for any personal loss or injury occurring whilst entering this promotion or taking a Prize, neither can they guarantee the quality and/or availability of the services offered when taking up a prize and cannot be held liable for any resulting personal loss or damage. Your statutory rights are unaffected.
- 19. The Promoter will only use the personal details supplied for the administration of the promotion and for no other purpose, unless we have your consent. Your personal details will at all times be kept confidential and in accordance with current data protection legislation. Visit brother brother.co.uk/about-brother/privacy-policy to view the Promoter's Privacy Policy. You can request access to your personal data, have any inaccuracies rectified, or request deletion by sending an email to brotherptouch@tlcrewards.com. By participating in the Promotion, you agree to the use of your personal data as described here. The customer details will be passed onto the Administrator for the administration of the prizes.
- 20. The full name and county of the Winner will be available 1 month after the close of the promotion for a minimum of 4 weeks, and can be requested by sending an email to brotherptouch@tlcrewards.com with "Brother P-Touch WL" in the subject.
- 20. This promotion is administered by TLC Marketing UK Ltd (TLC), PO Box 468, Swansea SA1 1RH. All correspondence regarding the promotion should be

directed to Brother P-touch Campaign, PO Box 468, Swansea, SA1 1RH, United Kingdom. If for any reason you encounter a problem, please contact TLC at brotherptouch@tlcrewards.com

- 21. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
- 22. These terms and conditions shall be governed by the laws of England and Wales and eligible customers irrevocably submit to the jurisdiction of the courts of England and Wales, insofar as is permitted by law.

23. Additional details on the Prizes:

- a. The prize packages must be taken as a whole, flights and hotels cannot be redeemed separately. The winner and their quests must travel together on the same flight to the prize destination and stay in the same hotel. The winner and their guests must each have a valid passport and have all necessary and relevant visas (if applicable) to travel to the chosen prize destination. Each person's passport must have an expiry date of no less than 6 months following the dates of travel, unless otherwise specified by a pertinent regulation. All passport and visa requirements are the sole responsibility of the relevant winner/guests. The winner and guests are responsible for all expenses not expressly stated in these Terms and Conditions as being included as part of the prize. All other costs and expenses incurred from the holiday including, but not limited to travel insurance, additional travel, departure airport transfers, excursions, visas (if applicable), vaccines (if applicable), additional meals and drinks as required, additional spending money, tips and other gratuities are the winner's and their auests' own.
- b. Once tickets have been issued, they are only valid for flights, dates and times shown.
- c. The winner and their guests must abide by and are subject to the Airline's published Conditions of Carriage.
- d. Name changes to the flight seats once confirmed are not permitted.
- e. If a booking is cancelled by the winner, no alternative tickets will be issued and for the avoidance of doubt, no compensation and/or refund will be provided.
- f. Frequent Flyer points cannot be accrued on the flight tickets. An upgrade cannot be purchased on these tickets with cash or Frequent Flyer points.
- g. Flight extras are not included in the prize (flight extras include, but are not limited to, on-board meals and drinks).

- h. The winner is solely responsible for any additional charges incurred at the hotel during their stay, including, without limitation, costs of meals, drinks, additional nights and services together with related taxes.
- i. A valid credit or debit card will be required to check in to your room and will be used to guarantee any incidentals such as in-room calls or services.
- j. Winners are responsible for the behaviour of themselves and their guest whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or guest from participation in any aspect of the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or the winner and/or guest act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others.