

Brother UK Limited PA Office Labelling Campaign Terms and Conditions

Terms and Conditions

1. The incentive campaign is promoted by Brother UK Limited (BUK) between Monday 28th January 2019 to Friday 8th March 2019 and will be known as the 'PA Office Labelling Campaign'.
2. For the purposes of these terms and conditions, the term 'prize' will refer to either £500 Selfridges Voucher or 1 of 5 label printers.
3. No purchase is necessary to participate in this incentive. In order to enter this incentive, participants will need to complete the online form on www.brother.co.uk/labelling/all-the-little-things. All mandatory details of the form should be completed in order to ensure the submission can be processed effectively, including the following:
 - a. Name
 - b. Email address
 - c. Contact telephone number
 - d. Delivery address
 - e. Answer to the question 'what is the strangest thing you have been asked to do as part of your role?'
4. At the end of the incentive period, BUK will assess all relevant submissions and award the prize to the winner(s) based on responses provided:
 - a. First prize will be £500 Selfridges Vouchers
 - b. A total of 5 more individual prizes will be awarded in the form of label printers to 5 successful participants.
 - c. BUK will only publish winner's submissions with their consent to do so, therefore BUK will need to contact winners to ask for this consent. If consent is obtained, participants understand and confirm that BUK may publish submissions on social media, including but not limited to Facebook, Twitter, Instagram and LinkedIn.
 - d. BUK reserves the right to alter/amend the prize available to participants throughout the incentive period, with no liability to participants under any circumstances.
5. BUK accepts no responsibility to participants or any third party for loss of opportunity due to rejection of incomplete or incorrect submissions.
6. For the avoidance of doubt, BUK will be responsible for allocation and remittance of the prize and therefore in all matters relating to this incentive, the decision of BUK will be deemed as final and binding.
7. All personal information will be processed in accordance with the Data Protection Act 2018.
8. By entering this sales incentive, participants agree to be bound by these Terms and Conditions and by any other requirements set out in the incentive material. This incentive does not affect your statutory rights.
9. This incentive is governed by the laws of England and Wales.