



Move your meetings online



CASE STUDY

OPERATIONAL GROUP

Engineering firm improves meeting efficiency with web conferencing software

Businesses with offices located around the world feel more pressure than most when it comes to business travel. Operational Group, a global process engineering company, is using Brother's OmniJoin to improve efficiency among its managing directors.

With offices in the UK, France, Germany, Benelux, Spain and Australia, Operational Group needed an easy way to communicate and share knowledge throughout the group. The company also needed to cut down on the 50+ annual journeys taken by the six managing directors.

Operational Group found that OmniJoin was a user friendly way of communicating on a global level, cutting down on travel time and increasing management efficiency levels. The cloud-based system appealed to the company, as it required a low initial investment sum and the small business package was also easily tailored to the needs of its smaller scale UK operation.

MORE PERSONAL THAN A PHONE CALL

HIGH QUALITY CONNECTION ENSURES CLEAR COMMUNICATION FOR PARTICIPANTS

APPROXIMATELY £50,000 SAVED ANNUALLY

IMPROVED MANAGEMENT EFFICIENCY

REDUCED MEETING ADMINISTRATION TIME

“The greatest benefit of OmniJoin has been time saved. In addition, with the average business trip costing £500, the reduction in travel costs is substantial and more than outweighs the investment made in hardware and software licensing.”

“In the early stages OmniJoin was mainly used by management but we’re planning to extend this to our engineers, as well as external suppliers and customers.”

JIM COLSTON, MANAGING DIRECTOR, OPERATIONAL GROUP

To see how your business can benefit, start your free trial by visiting www.omnijoin.co.uk Or speak to one of our advisers on 0845 600 2520