

Cost Control & Secure Pro

Smarter business thinking



CostControl 
Powered by b-guard

 **PrintSmart**

SecurePro 
Powered by b-guard

Watching over your costs, safeguarding your print

PrintSmart Cost Control and Secure Pro are two innovative software solutions that aim to provide greater print management over your business' printing environment.

How PrintSmart Cost Control helps

Cost Control provides complete visibility over 'what, when, and how much' each employee prints – providing small or medium businesses (SMBs) with greater control over their printing expenditure.

A simple user interface delivers greater insight into employee print usage – enabling easy print management, tracking and control to reduce print costs.

With PrintSmart Cost Control, your business will benefit from:

- Enhanced visibility over printer usage for complete cost control
- Increased budgeting control over all Brother and third-party devices
- Improved reporting on all printing activity
- Controlled printing activity through print quotas and budgets



“

All businesses look to manage their costs and save time. PrintSmart Cost Control helps enhance their print management, enabling greater cost savings.”

Key features of PrintSmart Cost Control:

Reporting

Allows the capture of all print job information on a secure server so the administrator can produce a range of reports for controlling costs and improved budgeting.

Print Quotas

Quotas can be set so that employees or departments can be assigned different amounts of printing credits.

Simple Administration

PrintSmart Cost Control can automatically create and link new users when they print for the first time, and can link with Active Directory and other databases to register new users.

Rules-based Printing

The administrator can set various rules that manage the way that users and groups print, for example mono printing for one device while allowing duplex colour printing for another.

Take control of printer fleets

PrintSmart Secure Pro provides additional features to help keep your business printing environment secure by controlling document access on the printers.

How PrintSmart Secure Pro helps

PrintSmart Secure Pro enables employees to release a print job from any chosen printer with its pull printing feature. Besides enhancing security, this feature helps save your employees' time by avoiding queues normally found at office copiers.

Additionally, users will need to authenticate the print job using a unique PIN code or ID card – meaning only they have access to their printed data. This avoids potential fines as a result of losing or leaking sensitive data when it is left unattended at the printer.

Users can also scan directly to their email address with the simple push of a button - further improving file security and saving time for your IT and office staff.

With PrintSmart Secure Pro, your business will benefit from:

- All the features and benefits of PrintSmart Cost Control
- Additional print security features such as pull printing
- Up to 25% reduction in print costs



“

PrintSmart Secure Pro protects against data breaches – reducing the chances for potentially large fines.”

Four key security features of PrintSmart Secure Pro:

Pull Printing

This allows the user to release their print job from any chosen device by entering a PIN code at the control panel, or swiping an ID card directly on the printer as well as on an attached reader. Any job that does not get 'pulled' is deleted based on a pre-set length of time.

ID Card Readers

A range of network and USB card readers are available for many technology types including Mifare, HID, EM, Indalla and Magstripe.

ScanDirect

This allows the user to scan directly to their email address. By using an Active Directory account, the user can scan directly to their PC, tablet or smartphone for enhanced security.

Mail2Print

Allows users to simply send and collect a print job from any mobile device that supports email.



MFC-9970CDW

Additional PrintSmart solutions

CostControl and SecurePro are just a part of PrintSmart, our range of print related solutions that can help to optimise and control your print environment. The solutions below

offer added benefits including print fleet optimisation and user management to ensure increased productivity and reduced costs.

Managed Print Services (MPS)

MPS from Brother is the simple way to manage print in your business. With a fully transparent system of leasing or paying for the latest Brother printers or supplies,

you can choose the type of service you require – helping you better control printing costs, and free up time for you to concentrate on more important aspects of your business.

Balanced Deployment

In organisations where larger centralised copiers are used, the location of these printers may cause staff to waste unnecessary time walking to and waiting at those devices, resulting in expensive downtime. Balanced Deployment takes a more considered approach to maximise productivity and minimise costs.

We look at floor plans, staff movement and user behaviours to create a more balanced approach; a network of individually connected and multi-function devices with larger machines to print big jobs and smaller machines for more efficient day-to-day printing.

PrintSmart Mobile & Mobile Zone

PrintSmart Mobile

PrintSmart Mobile is a cloud-based printing solution for SMB's that provides easy print access for employees and guests. Users can print easily from their mobile devices to a Brother printer, without returning to their desks.

PrintSmart Mobile Zone

PrintSmart Mobile Zone provides simple printing on-the-go, especially useful at public access sites such as libraries, airports and hotels. It delivers easy print solutions – quickly, simply and securely.

