



"I find it frustrating when jobs have been left without clear labelling – the PT-E5550WVP helped us save time and increase professionalism of finished jobs."

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Portable labelling tool makes light work of a critical function for electricians

Paul Carson is an experienced professional electrician, working for R.A.S. Crockett, a small Dundee-based electrical services firm that handles fit outs and repairs ranging from small domestic jobs to commercial fit-outs. The business employs five full-time electricians, as well as two apprentices.

Typical jobs for the business include fitting out or refurbishing the electrics inside business premises such shops or restaurants. Paul explained why staying organised and carefully marking every cable and component in a logical way is essential in carrying out jobs efficiently.

He said: "Even on relatively small commercial jobs, there can be hundreds of different wires leading from a complicated fuse box arrangement to electrical components like heaters, refrigerators, lights and power points throughout a building.

"As an electrician, I find it hugely frustrating when jobs have been left without clear labelling. Often the most time-consuming part of a job can be simply in getting your head round where each different cable goes and what it's connected to.

-  Quick and easy printing of compliant, highly durable labels for cables, components and warning notices
-  Wireless capability allows you to design and print labels on your mobile device using unique Cable Label app
-  Compact and robust design, built for day-in, day-out on site use



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"At R.A.S., we take great pride in always leaving jobs properly labelled so that if we or another electrician ever needs to re-visit it, they'll be able to hit the ground running – it's an essential part of what we do."

For the past six months, Paul has been using a Brother P-Touch PT-E550WVP wireless label printer in place of a previous approach of using pre-printed tags. The hand-held, wireless unit allows adhesive or heat-shrink labels to be printed on-site, and offers a wide-range of smart label-management features, allowing detailed labels to be printed efficiently and without risk of errors.

Paul Carson said: "The P-Touch has made labelling jobs so much easier. First of all it has removed the need to print off all the labels we need ahead of time and carry them to the job, a time-consuming and fiddly process and one that risks a need to break off from a job to go and prepare more labels. Now, if I need any extra label I can print it off there and then using a template – so I probably won't even have to type it out."

"As well as this, the quality of the labels is excellent and they never peel off, whereas the old ones I was using could be a little hit-and-miss. Reliability-wise, the unit feels really solid and it hasn't put a foot wrong so far."

"The benefits of the printer have also been recognised by our MD, and two of our other guys have recently started using the printers, as the time-saving and increase in professionalism of finished jobs is clear."

