

“We selected the Brother printers because they are small enough to house on a truck and robust enough for our shop-floor. They are simple to use and quick to change labels and batteries allowing us to concentrate on picking customer orders quickly and efficiently.”

Chris Evans, Marston's PLC

## Marstons PLC

# Satisfying brewery's thirst for warehousing efficiency






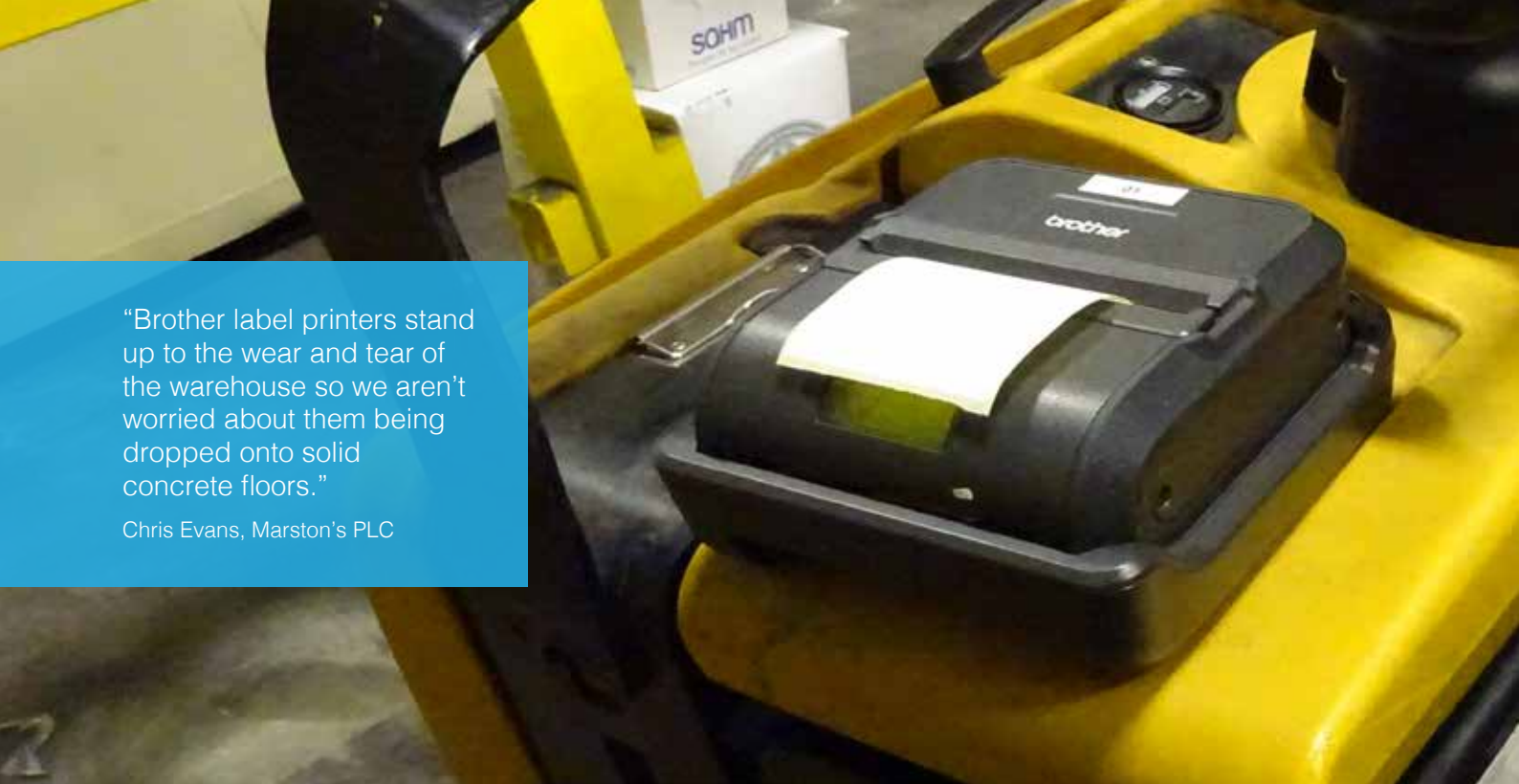
Marston PLC's main distribution hub in Mansfield, Nottinghamshire plays a lynchpin role in the company's operation, supplying wines, spirits and consumables to its network of depots across the country.

Thousands of orders leave the distribution centre every week. They are sent to smaller regional depots and then distributed to more than 2,150 Marston's pubs around England, Scotland and Wales.

The company employs teams of product pickers, who compile customer deliveries by hand picking each of the items from locations around the warehouse. The items are securely packed, labelled and then placed on pallets ready for dispatch.

This process is critical to the efficient running of the whole distribution system to ensure customer deliveries are accurately picked and delivered in time.

-  Robust machines stand up to the wear and tear of the warehouse
-  Reduces waste and helps to save time
-  Cost savings due to time saved producing labels, reduction in waste and fewer customer enquiries



“Brother label printers stand up to the wear and tear of the warehouse so we aren’t worried about them being dropped onto solid concrete floors.”

Chris Evans, Marston's PLC

### Stock queries reduced

Chris Evans, Head of Group Logistics at Marston’s explains the adoption of Brother’s RJ printers has enabled operators to produce labels on request with the specific customer information making the labelling of containers more efficient. Previously, labels were pre-produced on mass. This took time and also resulted in many labels not being used. So there have been productivity gains and also reduction in waste. As the items are boxed and labelled during picking, the number of picking issues has reduced leading to fewer customer enquiries. All of this has led to cost savings for the business.

### A robust, reliable solution

“Brother’s RJ-4040 mobile printers mean that we can now connect directly to the customer delivery information and print the whole label in seconds. The printers are in use all the time and they are extremely low-maintenance. The direct thermal technology means we don’t need to buy any print ribbons or toner, saving time and money.

“They’re also designed to stand up to the wear and tear of the warehouse. The IP54 rating means they are fully protected against damage caused by dust particles, as well as being splash-proof. In addition, they can withstand accidental drops on to solid concrete floors – a potential unavoidable occurrence in a busy warehouse.”

“The battery unit is rechargeable, and Brother has helped with this by supplying a number of stations that can re-charge four batteries at a time, so spares are always available right away. The service support has really been excellent.”

